RESOLUTION

A Resolution approving an update of the Long-Range Comprehensive Plan for the City of Lawson, Missouri.

WHEREAS, the City Planning Commission of the City of Lawson has prepared a long-range Comprehensive Plan, and

WHEREAS, the Comprehensive Plan has been prepared with the objective of guiding the future growth and development of the City of Lawson in accordance with established procedures and in harmony with the Missouri Statutes pertaining to Planning-Zoning, and

WHEREAS, the City Planning Commission has reviewed the Comprehensive Plan and a public hearing was held on 2/3/2020 after due public notice in The Lawson Review, and that such public hearing was duly held on the designated date at City Hall, Lawson, MO., and

WHEREAS, the City Planning Commission has duly considered and reviewed those proceedings, which have been generally favorable, with only isolated opposition.

THEREFORE, BE IT RESOLVED that the City Planning Commission of the City of Lawson, does hereby adopt the Comprehensive Plan for the City of Lawson and does hereby make its final report to the Board of Alderman, in recommending their formal adoption of the Comprehensive Plan.

I hereby certify that the foregoing Resolution was duly adopted by the City Planning Commission of Lawson, Missouri, on 2/3/2020.

Kelly Lampkin, Chairman
Table of Contents

Title Sheet .................................................. 1
Resolution .................................................... 2
Table of Contents .......................................... 3
Introduction of Council .................................... 4
1877 Plat of Lawson & Old Schools ..................... 5
1914 Plat of Lawson & Old School ....................... 6
1870 Plat of Lawson & Railroad ......................... 7
Mayor’s Introduction ...................................... 8 – 9
Officials, Employees, & Committee members ........... 10
Organizational Flow Chart ................................ 11
Quick Facts .................................................. 12
1965 Comprehensive Plan – Credits ..................... 13
1975 Advisory Committee & 1989 Comprehensive Plan – Credits 14
State of Economic Development ......................... 15 – 17
Survey Results
Commercial Business Owners ................................ 18 – 19
  Growth - Top Priorities .................................. 20
Community Feedback
  Businesses Needed ....................................... 21 – 22
  Restaurant Preferences ................................. 23
  Growing Lawson ......................................... 24 – 25
  Community Needs ....................................... 26 – 27
Adult & Student Feedback
  Reasons for Living in Lawson ......................... 28
  Greatest Need ........................................... 29

Student Feedback
  Remaining in Lawson ................................... 30
  Restaurant Preferences ............................... 31
  Growing Lawson ........................................ 32
  Top Hangouts/Things to Do ......................... 33
Comments – Community & Students .................... 34 - 35

Lakeview Event Center .................................... 36
Lawson City Lake .......................................... 37
Lakeview RV Camping .................................... 38
Lawson City Pool .......................................... 39
Lawson Police Department ................................ 40
Lawson Fire & Rescue Protection District ............... 41
Lawson Park Board ........................................ 42
Lawson Water Department ................................ 43
City Profile .................................................. 44
  Population & Income Base ............................ 45 - 47
  Home Ownership & Rental Property Data ............ 48 – 52
  Aging Housing in Lawson .............................. 53
  Education in Lawson .................................... 54 – 56
  Employment & Community Information ............... 57 – 61
List of Strengths & Areas of Concern/Needs as Compiled from Survey Data 62
Goals 2020 .................................................. 63
Goals 2017 .................................................. 64
2017 Resolution ............................................. 65
History of Lawson repeated from 1965 Comprehensive Plan .................. 66 – 72
<table>
<thead>
<tr>
<th>Mayor &amp; Aldermen</th>
<th>Ward</th>
<th>Term Ends</th>
</tr>
</thead>
<tbody>
<tr>
<td>Mayor Greg Taylor</td>
<td></td>
<td>April 2020</td>
</tr>
<tr>
<td>Alderman Donnie Shook</td>
<td>One</td>
<td>April 2020</td>
</tr>
<tr>
<td>Alderman Richard Thomas</td>
<td>One</td>
<td>April 2021</td>
</tr>
<tr>
<td>Alderman Rodney Cates</td>
<td>Two</td>
<td>April 2021</td>
</tr>
<tr>
<td>Alderman Kara Hamberlin</td>
<td>Two</td>
<td>April 2020</td>
</tr>
</tbody>
</table>
Historical Mapping - Lawson, MO
1877

Roney House - 1884

Lawson Public School - 1886
Lawson School District Enrollment 1970-2019

Milwaukee Depot - Built in the late 1800’s
The City of Lawson Missouri was founded in 1871 (plat was filed with the county recorder September 20, 1870 and formally became a city in 1871). In the early days, Lawson was a railroad town, but even before Lawson became an “official” town, there were stores in town to serve the growing community.

Jump ahead 149 years and that is still the case. There are still shops and stores serving the community. No doubt about it, the improved transportation system, high percentage of the local population working outside of town internet shopping has made it much harder on local merchants.

January 2017, the Lawson Board of Aldermen passed a motion to have an updated Comprehensive Plan completed. Collect and record the normal demographics, but also to survey the community and high school students as to how they perceived the City of Lawson. There were a variety of questions asked, to include:

- What do you consider to be the strengths of Lawson?
- What does Lawson need to grow?
- If you could add one thing to do, or change one thing, what would it be?
- How can/should the City do to better support local businesses?
- For students … how likely are you to settle in Lawson and raise your children here?
- Then a follow-up question on “why?”

There were three versions of the survey developed. One for students, one for business owners/operators and one for community members. Surveys were dropped off at every business in town, as well as made available at City Hall, delivered to the High School and sent out (with a school paper) to each mailing address within the Lawson School District. Surveys were also dropped off at every business in town, as well as made available at City Hall, delivered to the High School and sent out (with a school paper) to each mailing address within the Lawson School District.
Eventually, over 600 surveys were returned. The survey forms were collected, analyzed and recorded by a volunteer group from Lawson:

- Amy Kanning
- Larry Kanning
- Mike VanWinkle
- Mary VanWinkle
- Kelley Utethe
- Karen Dolt
- Roxann Shook
- Darlene Statt
- Barbara Sloop
- Val Swearingin

The data was then represented on charts, graphs and by narrative by Dea Craye, Ben Hyde, Collin Jones, Amy Klintworth, and Rhonda Oulman.

Fast forward to earlier in 2019, keeping with our commitment to you the citizens of Lawson, we are updating the comprehensive plan. I appreciate the commitment by the staff at Lawson city hall to keep our comprehensive plan updated.

Thank You!

Mayor, Lawson, MO
2020
Officials, Employees & Committee Members
City of Lawson, Missouri

**Board of Aldermen**
- Greg Taylor, Mayor
- Rick Thomas, President, Alderman Ward I
- Donnie Shook, Alderman, Ward I
- Rodney Cates, Alderman, Ward II
- Kara Hamberlin, Alderman, Ward II

**Administration**
- Matt Nolker, City Administrator
- Rhonda Oulman, City Clerk
- Charla Stephan, Assistant City Clerk
- Dea Craye, Admin Assistant
- Toshia Jackson, Public Relations
- Bruce Summa, Police Chief
- Mark Bales, Parks & Rec Maint Director
- Joseph Lauber, P.C., City Attorney

**Police Department**
- Bruce Summa, Police Chief
- Tara Watson, Clerk
- Shannon Glenn, Sergeant
- Phil Bink, Detective
- Andraya Kreiling, Officer
- Samantha Ayers, Officer
- Blake Boehm, Officer
- Gage Mansfield, Officer
- Ellen Jacobs, Prosecutor
- Tara Watson, PA Clerk

**Court**
- Jeffrey Eastman, Judge
- Dea Craye, Court Administrator

**Finance Committee**
- Rick Thomas, Chairman
- Rodney Cates, Alderman Member
- Nancy Nolker, Citizen Member
- Steve Phipps, Citizen Member
- Matt Nolker, City Administrator
- Rhonda Oulman, City Clerk

**Planning & Zoning**
- Kelly Lampkin, Chairman
- Dale Stark, Vice Chairman
- Jim Willis, Secretary
- Kenny Hale, Commissioner
- Greg Taylor, Mayor Member
- Rick Thomas, Alderman Member

**Board of Adjustments**
- Vester Cates, Chairman
- Belinda Dolt, Secretary
- Sandy Haskins, Member
- John Hoffman, Member
- Tammy Pollard, Alternate
- Matthew Defries, Alternate

**Board of Adjustments**
- Tim Broughton, President
- Devon Drummond
- Jean Ammon
City of Lawson Organizational Chart

- Mayor
  - Board of Aldermen
    - Finance Committee
    - Planning & Zoning
    - Board of Adjustment
    - City Administrator
    - Park Board
    - City Attorney
    - Judge
    - Prosecuting Attorney
  - Police Chief
    - Police Clerk
    - Sergeant
    - Detective
    - Police Officers
  - Public Relations
  - Parks & Rec Maintenance Director
  - Public Works Director
  - City Clerk
    - Administrative Assistant
    - Court Administrator
    - PA Clerk
  - Accounts Payable Clerk
  - Public Works Staff
Estimated population as of July 1, 2016 was 2,517. Highest population in history of Lawson, MO

Quick Facts...more information to follow.

- The population in Lawson was on an upward trend dating back to 1950, peaking in 2010 at 2,473. There was a slight decline from 2010 to 2015; however, the estimated population as of July 1, 2016 was 2,517, which would be the largest population figure since Lawson first became a City in 1870.
- Looking at population charts, while the population continues to trend up, Lawson has lost numbers in the 24-45 age group. In that age group, Lawson’s population has decreased by nearly 150 in the last ten years.
- Lawson’s population in the 24-45 age group is 23.2% (of total population) compared to the state average of 26.9% and 30.3% national average.
- Between 1996 and 2005, Lawson averaged 9.1 new single-family homes being built per year.
- Between 2006 and 2015, Lawson averaged 0.9 new single-family homes being built per year, a decrease of 75 homes over the previous 10 years.
- As of May 2017 there are 5 homes currently being built, with expectations for 3-4 others by the end of the year.
- According to the 2014 US Census Bureau and American Community Survey, Lawson’s median household income was $54,412. The mean (average) household income in Ray County is $52,400, compared to $60,900 in Clay County and $53,600 in Clinton County. (Median household income tends to run lower than the mean when scattered high end incomes averaged in.)
- Lawson School District attendance rate has averaged 95.87%, compared to 92% average for the State of Missouri.
- The drop rate for Lawson HS has averaged 1.36% over the last 10 years, just slightly more than 1 student per year. During this same period, 6.5% of the high school students dropped out statewide.
- Lawson School District was the first to gain an Exemplary Rating in the State of Missouri. Having earned that distinction in 1993, they have maintained that status for the last 24 years.
- In 1883, Lawson built their first multi-room school (located on same property school district still owns at 4th St & Allison)
Comprehensive Plans
Dating Back to 1965

The City of Lawson, Missouri constructed a Comprehensive Plan in 1965, followed by an updated version in 1975 and another update in 1989. The information gathered from these documents was immensely helpful in generating the demographic data for the 2017 Comprehensive Plan.

During 1963 to 1966, the Mayor of Lawson was R.R. Coffman. Aldermen during that period of time included:
- Bill J. Decker
- L.D. Estill
- Maurice Smith
- J.S. Smith
- Dr. D.E. McNeely
- Vernor King
- Orville E. Yokum

Bill R. Morrow was Chairman of the Planning and Zoning Commission from 1963-1965. Members included:
- L.D. Estill
- A.W. Jarman
- R.R. Coffman
- Kenneth Dassett
- Edith O’Dell
- John Eppenauer
- Anabel Smith
- J.S. Smith

During 1975-1976 when the original Comprehensive Plan was first updated, both Jack Monroe and Van F. Bright served as Mayor. Aldermen included:
- John Briant
- Murle Nolker
- Stephen Nolker
- Larry Swearingin
- Vester Cates

1975 Planning and Zoning Commission members included:
- Bruce McCollough (Chairman)
- Fern Nolker (Secretary-Treasurer)
- Gene Gulley
- Helen Green

F. Anderson, C. Lockamy, Mr. Koehler, D. Moberly, L. Estile, L. Lockamy
1975 Advisory Committee & 1989 Comprehensive Plan

In 1975, members of the Citizens Advisory Committee included:

- Jim Beaumont
- Vester Cates
- Bob Gill
- Virginia Nolker
- Norma Bush
- Judy Zeikle
- Bryce Bogard
- Loren Crosby
- W.D. McQuerrey
- B.F. Walker
- Randall Elliott
- Hazel Denton
- Bill Morrow
- Anita Swearingin
- Gene Neas

From 1986 to 1989, both Kennel Calvert and Gerrie Anderson served as Mayor.

Aldermen from that time period included:

- Stephen Nolker
- Clay Carter
- Charlie Lebold
- Vester Cates
- Sam Phipps
- Ross Akers
- Richard E. Nolker
- Lindell Petree
- Larenda Dravenstott

Dennis Baldwin served as Chairperson of the Planning and Zoning Commission during that period of time. Members included:

- Tim Vick
- Kennel Calvert
- Vester Cates
- Bill Morrow, Jr.
- Fern Nolker
- Gerrie Anderson
- Clay Carter
- Larenda Dravenstott
- Fred Evans Jr.
- Steve Nolker
- Dale Foland

During this time period, both Sheldon Hunter and John Tracy served as City Administrator. Those who served as Mayor, City Aldermen, members of the Planning and Zoning Commission and on the Citizens Advisory Board are mentions for good reason.

These are the people who volunteered their time and kept the City growing and vibrant. Without THEIR leadership, there might not be a Lawson, Missouri. Certainly, the City would NOT be as developed and progressive as it is today.
Current
State of Economic Development in Lawson

Based on 2016 estimates, Lawson’s population is 2,473, which is the largest the city has ever been. Hidden Valley The Villas is a new subdivision that is being built off 184th Street and Salem Road. It will consist of 19 zero maintenance homes.

According to data pulled off the 2015 census, median gross rents in Lawson are $805. Median household income is $41,875 and median family income is $49,918, both lower that the United States averages of $41,994 and $50,046, respectively.

However, cost of living in Lawson is substantially lower than the surrounding area, indicating that Lawson is an affordable place to live with a lot of opportunities for people to raise a family here.

From 2000 to 2010, Ray County’s population decreased from 23,393 to 22,810. However, Lawson’s population has gone from 2,351 to 2,473 in the same time frame. Lawson is a city that is growing and there are lots of opportunities for investors.
As of October 25, 2019
6 Homes for sale inside City Limits $115,900 - $235,000.

10 Homes outside City Limits with a Lawson Address $185,000 - $695,000.

October 1, 2018 TO October 1, 2019
86 Properties sold in the zip code of 64062 totaling $18,386,650

Minimum sale price   $25,100
Maximum sale price   $650,000
Average sale price   $213,798
Median sale price    $180,000
Average days on the market 36
Source of information – Heartland MLS

Utilities
Ameren Electric – 866-992-6619
Missouri American Water – 866-430-0820
Redgate Disposal – 816-296-4033
Spire Gas company – 800-582-1234
    Spire Gas Company plans to extend the gas line from D Highway south on 69 Highway
United Fiber – 800-585-6454
    Fiber has been laid in most of the town & will be available soon to the residents of Lawson.
To the left is a chart breaking out the assessed valuation of the school and city of Lawson for the years 2011-2019.

As of December 2019, the city has the following balances left to pay off.

<table>
<thead>
<tr>
<th>Purpose</th>
<th>Principal Owed</th>
<th>Total Principal and Interest</th>
<th>Annual Payment</th>
<th>Payoff Date</th>
</tr>
</thead>
<tbody>
<tr>
<td>Ballfield Lights</td>
<td>$0.00</td>
<td>$0.00</td>
<td>$0.00</td>
<td>9/1/2018</td>
</tr>
<tr>
<td>Water Tower: meters</td>
<td>$0.00</td>
<td>$0.00</td>
<td>$0.00</td>
<td>9/1/2018</td>
</tr>
<tr>
<td>2001A Bond</td>
<td>$0.00</td>
<td>$0.00</td>
<td>$0.00</td>
<td>9/1/2018</td>
</tr>
<tr>
<td>2002B Bond</td>
<td>$0.00</td>
<td>$0.00</td>
<td>$0.00</td>
<td>9/1/2018</td>
</tr>
<tr>
<td>2005A Bond</td>
<td>$0.00</td>
<td>$0.00</td>
<td>$0.00</td>
<td>9/1/2018</td>
</tr>
<tr>
<td>2016 Series Bond</td>
<td>$3,868,600.00</td>
<td>$5,096,129.00</td>
<td>$268,237.00</td>
<td>3/1/2036</td>
</tr>
<tr>
<td>Ford Explorer Police Car</td>
<td>$0.00</td>
<td>$0.00</td>
<td>$0.00</td>
<td>9/1/2018</td>
</tr>
<tr>
<td>For Taurus Police Car</td>
<td>$0.00</td>
<td>$0.00</td>
<td>$0.00</td>
<td>9/1/2018</td>
</tr>
<tr>
<td><strong>Totals</strong></td>
<td><strong>$3,868,600.00</strong></td>
<td><strong>$5,096,129.00</strong></td>
<td><strong>$268,237.00</strong></td>
<td></td>
</tr>
</tbody>
</table>

The following chart shows the tax levy 2010 to 2019.

<table>
<thead>
<tr>
<th>Year</th>
<th>General Revenue</th>
<th>Debt Service</th>
</tr>
</thead>
<tbody>
<tr>
<td>2010</td>
<td>$0.67</td>
<td>$1.05</td>
</tr>
<tr>
<td>2011</td>
<td>$0.68</td>
<td>$1.06</td>
</tr>
<tr>
<td>2012</td>
<td>$0.68</td>
<td>$1.37</td>
</tr>
<tr>
<td>2013</td>
<td>$0.71</td>
<td>$1.37</td>
</tr>
<tr>
<td>2014</td>
<td>$0.72</td>
<td>$1.84</td>
</tr>
<tr>
<td>2015</td>
<td>$0.69</td>
<td>$1.23</td>
</tr>
<tr>
<td>2016</td>
<td>$0.71</td>
<td>$1.28</td>
</tr>
<tr>
<td>2017</td>
<td>$0.71</td>
<td>$1.21</td>
</tr>
<tr>
<td>2018</td>
<td>$0.71</td>
<td>$1.21</td>
</tr>
<tr>
<td>2019</td>
<td>$0.69</td>
<td>$1.23</td>
</tr>
</tbody>
</table>
Business responses:
- 37 years is the average of businesses operating in Lawson
- 8 businesses under 10 years operating in Lawson
- 8 businesses over 10 years operating in Lawson

Would you encourage others to start new business in Lawson?

| YES – 85% | Why? | Support • Cost • Room to Expand • Growth • Small town Little direct competition • Great People • New spirit in the town |
| NO – 15% | Why? | Not a lot of local support • We need new homes |

Ideas on how Lawson can better support your business:

- Referrals
- Attract industry
- Clean up town
- Loyalty
- Construction Jobs
- Buy local ideas
- Grocery Store
- Better website
- Grow population
- Pave alleys
- More attractive to visitors
- Make D Hwy more appealing
- Commercial development (along 69 Hwy)
- Need better communications-data options (fiber)

Mural by Jacob Duncan in 2016
A limited number of business owners responded to the survey ... they provided some excellent insight.

* Of those who responded, they had been in business an average of 37 years in Lawson
* 8 had been in business under 10 years and 8 over 10 years, so the responses are somewhat representative of businesses with a wide range of experience in Lawson.

When asked for suggestions on how “Lawson” (and this includes City Hall) could better support their business...they responded:

- More Referrals
- Attract more industry
- Construction Jobs
- Clean up town
- More attractive to visitors
- Buy local ideas
- Shopping Loyalty
- Grocery Store
- Make D Hwy more appealing
- Better website
- Grow population
- Pave alleys
- Commercial development along 69 Hwy
- Better communications-data options(fiber)

When asked ... would you encourage others to start new business in Lawson?

**YES – 85%**
- Those who responded YES commented:
  - Support
  - Room to expand
  - Little direct competition
  - New spirit in the town
  - Small town atmosphere
  - Lower cost to operate
  - Growth
  - Great People

**NO – 15%**
- Those who answered NO commented:
  - Not a lot of local support
  - Need new homes

See our City Website [www.cityoflawsonmo.org](http://www.cityoflawsonmo.org)

What are other ideas on how we better support our local businesses?
Throughout the survey, it was noted that “Growing Lawson” was a top priority. That was true on student, business and community surveys.

When business owners were asked:
If you could change one thing that would help Lawson grow, what would it be?

- Grocery store
- Remove old homes & sell lots
- More jobs
- Entrance into town is an eye sore
- More unique shops
- Streets swept & cleared
- Better quality water
- Less rentals

When asked ... What is the greatest strength of Lawson?

- Support
- Convenient
- Reputation
- People
- Ethical
- Schools
- Integrity
- Low property costs
- Low taxes
- Location
- Amount of competition
- Amount of competition

General Comments from business owners included:

- Appreciate the community
- Thanks for current improvements & leadership
- Special place to live and work
- Like to see newer homes built
- Grow cautiously
- Good things are happening!
- Glad to see proactively working to build economy
Community Feedback
Businesses Needed

As a follow-up, students and residents were asked to rank the greatest business need in Lawson. 298 people said that they want the following types of businesses in Lawson.

<table>
<thead>
<tr>
<th>Types of Businesses</th>
<th>Amount of Responses</th>
<th>%</th>
</tr>
</thead>
<tbody>
<tr>
<td>Grocery Store</td>
<td>172</td>
<td>57.72%</td>
</tr>
<tr>
<td>Restaurant</td>
<td>31</td>
<td>16.78%</td>
</tr>
<tr>
<td>Retail</td>
<td>50</td>
<td>10.40%</td>
</tr>
<tr>
<td>Entertainment</td>
<td>22</td>
<td>7.38%</td>
</tr>
<tr>
<td>Manufacturing</td>
<td>11</td>
<td>3.69%</td>
</tr>
<tr>
<td>Other</td>
<td>12</td>
<td>4.03%</td>
</tr>
<tr>
<td></td>
<td>298</td>
<td>100.00%</td>
</tr>
</tbody>
</table>

- Nearly 60 percent said they want a grocery store in the city
- 17 percent of the respondents want more types of restaurants and
- 10 percent of the respondents want different options for retail
- Less than 10 percent of those surveyed want entertainment options

The Grocery Store was the number one response by far for the types of businesses people want in the community.

There was still a lot of comments about building a community center, indicating that people in the community, especially the youth, want places to hang out.

Note: The community (adult) responses differed from student responses in regard to entertainment options.
Community Feedback
What Type of Businesses Needed?

<table>
<thead>
<tr>
<th>Community Need</th>
<th>Amount of Responses</th>
<th>%</th>
</tr>
</thead>
</table>
| Grocery Store      | 172                 | 57.72%
| Retail             | 31                  | 10.40%
| Restaurant         | 50                  | 16.78%
| Entertainment      | 22                  | 7.38%
| Manufacturing      | 11                  | 3.69%
| Other              | 12                  | 4.03%
| **Total**          | **298**             | **100.00%**

2017 Survey Data continued
Residents Responded  
**Follow up Survey**  
**Community Feedback**  
Top Restaurant Choices

74 people responded to what their top restaurant choices would be for the City of Lawson.

<table>
<thead>
<tr>
<th>Restaurant</th>
<th>Amount of Respondents</th>
<th>Percentages</th>
</tr>
</thead>
<tbody>
<tr>
<td>Mexican</td>
<td>18</td>
<td>24.32%</td>
</tr>
<tr>
<td>BBQ</td>
<td>14</td>
<td>18.92%</td>
</tr>
<tr>
<td>Hamburger</td>
<td>10</td>
<td>13.51%</td>
</tr>
<tr>
<td>Coffee Shop/Sandwich</td>
<td>9</td>
<td>12.16%</td>
</tr>
<tr>
<td>Italian/Pizza</td>
<td>9</td>
<td>12.16%</td>
</tr>
<tr>
<td>Chinese</td>
<td>5</td>
<td>6.76%</td>
</tr>
<tr>
<td>Family Style</td>
<td>5</td>
<td>6.76%</td>
</tr>
<tr>
<td>Fish/Chips</td>
<td>4</td>
<td>5.41%</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>74</strong></td>
<td><strong>100.00%</strong></td>
</tr>
</tbody>
</table>

This was a follow-up questionnaire question to the community based on earlier survey responses when adults indicated an interest in an additional restaurant in town.
Community Feedback
Growth of Community

When asked their thoughts on growing Lawson...

<table>
<thead>
<tr>
<th>Thoughts on Growing Lawson</th>
<th>Amount of Responses</th>
<th>%</th>
</tr>
</thead>
<tbody>
<tr>
<td>Lawson Stay Same</td>
<td>14</td>
<td>5.50%</td>
</tr>
<tr>
<td>Grow Slowly</td>
<td>61</td>
<td>22.43%</td>
</tr>
<tr>
<td>Grow but address</td>
<td>71</td>
<td>26.10%</td>
</tr>
<tr>
<td>Grow as much as</td>
<td>126</td>
<td>46.32%</td>
</tr>
<tr>
<td>Total</td>
<td>272</td>
<td>100.00%</td>
</tr>
</tbody>
</table>
Community Feedback
Growth of Community

272 people had the following responses to how they want the community to grow.

<table>
<thead>
<tr>
<th>Community Need</th>
<th>Amount of Responses</th>
<th>%</th>
</tr>
</thead>
<tbody>
<tr>
<td>Lawson Stay Same</td>
<td>14</td>
<td>5.15%</td>
</tr>
<tr>
<td>Grow Slowly</td>
<td>61</td>
<td>22.43%</td>
</tr>
<tr>
<td>Grow but address issues in town first</td>
<td>71</td>
<td>26.10%</td>
</tr>
<tr>
<td>Grow as much as possible</td>
<td>126</td>
<td>46.32%</td>
</tr>
<tr>
<td>Total</td>
<td>272</td>
<td>100.00%</td>
</tr>
</tbody>
</table>

- Nearly half of those who participated in the survey said they want Lawson to Grow as much as possible.
- Less than 30 percent of the respondents want the community to stay the same or grow slowly.
Community Needs
Follow up Survey

Community Feedback
54 people responded back with what the city should focus on for community needs.

Top 3
Community Center/Gym – 17
Walking Trails – 11
Swimming – 7

88% of the responses indicated a need for more things to do in Lawson!
Follow up Survey
Community Feedback
Community Needs

54 people responded back with what the city should focus on for community needs.

Top 3
Community Center/Gym – 17
Walking Trails – 11
Swimming – 7

<table>
<thead>
<tr>
<th>Community Need</th>
<th>Amount of Respondents</th>
<th>Percentages</th>
</tr>
</thead>
<tbody>
<tr>
<td>Community Center/Gym</td>
<td>17</td>
<td>31.48%</td>
</tr>
<tr>
<td>Walking Trails</td>
<td>11</td>
<td>20.37%</td>
</tr>
<tr>
<td>Swimming Pool</td>
<td>7</td>
<td>12.96%</td>
</tr>
<tr>
<td>Theater</td>
<td>7</td>
<td>12.96%</td>
</tr>
<tr>
<td>Shooting Range</td>
<td>6</td>
<td>11.11%</td>
</tr>
<tr>
<td>Clothing Store</td>
<td>3</td>
<td>5.56%</td>
</tr>
<tr>
<td>Speed Shop/Auto Parts</td>
<td>3</td>
<td>5.56%</td>
</tr>
<tr>
<td>Total</td>
<td>54</td>
<td>100.00%</td>
</tr>
</tbody>
</table>

The Community Center was also the #1 community need on the student survey.
Best reason for living in Lawson

<table>
<thead>
<tr>
<th>Reason</th>
<th>Under 50</th>
<th>Over 50</th>
</tr>
</thead>
<tbody>
<tr>
<td>Schools</td>
<td>38%</td>
<td>37%</td>
</tr>
<tr>
<td>Safe</td>
<td>7%</td>
<td>11%</td>
</tr>
<tr>
<td>Caring Community</td>
<td>11%</td>
<td>17%</td>
</tr>
<tr>
<td>Small Town Atmosphere</td>
<td>22%</td>
<td>37%</td>
</tr>
<tr>
<td>Churches</td>
<td>5%</td>
<td>4%</td>
</tr>
<tr>
<td>5%</td>
<td>5%</td>
<td>3%</td>
</tr>
<tr>
<td>4%</td>
<td>4%</td>
<td>6%</td>
</tr>
</tbody>
</table>

When students were asked the best reason for living in Lawson

<table>
<thead>
<tr>
<th>Reason</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Schools</td>
<td>18%</td>
</tr>
<tr>
<td>The people are great</td>
<td>9%</td>
</tr>
<tr>
<td>Safe/quiet</td>
<td>6%</td>
</tr>
<tr>
<td>Small town, close knit, caring, friendly community</td>
<td>44%</td>
</tr>
<tr>
<td>Everyone knows each other, cares for people, we get along</td>
<td>8%</td>
</tr>
<tr>
<td>Helpful, strong community. We support each other in time of need</td>
<td>12%</td>
</tr>
<tr>
<td>Location, sports, no big city problems</td>
<td>3%</td>
</tr>
</tbody>
</table>

Student comment:
“The school system is the best one around and for the most part our town is a safe and humble environment”

Note that responses were very similar whether over or under 50
A follow up survey on what students and adults consider to be the greatest need for Lawson was sent out. Results are below.

### Students top hangout/things to do

<table>
<thead>
<tr>
<th>Location</th>
<th>Number of Votes</th>
</tr>
</thead>
<tbody>
<tr>
<td>Community Center</td>
<td>300</td>
</tr>
<tr>
<td>Movie Theater</td>
<td>250</td>
</tr>
<tr>
<td>Bowling Alley</td>
<td>200</td>
</tr>
<tr>
<td>Coffee Shop</td>
<td>150</td>
</tr>
<tr>
<td>Shooting Range</td>
<td>100</td>
</tr>
<tr>
<td>Pizza Place</td>
<td>50</td>
</tr>
<tr>
<td>Arcade</td>
<td>25</td>
</tr>
<tr>
<td>Swimming Pool</td>
<td>0</td>
</tr>
</tbody>
</table>

### Adults top hangout/things to do

<table>
<thead>
<tr>
<th>Location</th>
<th>Number of Votes</th>
</tr>
</thead>
<tbody>
<tr>
<td>Community Center</td>
<td>18</td>
</tr>
<tr>
<td>Walking Trails</td>
<td>12</td>
</tr>
<tr>
<td>Swimming Pool</td>
<td>6</td>
</tr>
<tr>
<td>Theater</td>
<td>4</td>
</tr>
<tr>
<td>Shooting Range</td>
<td>2</td>
</tr>
<tr>
<td>Clothing Store</td>
<td>0</td>
</tr>
<tr>
<td>Speed Shop/Auto Parts</td>
<td>0</td>
</tr>
</tbody>
</table>
Student Feedback

How likely students in grades 9-10-11-12 are to stay in Lawson and raise their families?

When asked why they would stay in the community:
- Great Community
- Family/Church ties
- Small town
- Love the People

Those who answered not likely:
- Lawson is just too small
- Not enough good jobs
- Too far from the city
Student Feedback
Top Restaurant Choices
High School students responded back to what their top restaurant choices for a future restaurant in the city of Lawson.

<table>
<thead>
<tr>
<th>Restaurant</th>
<th>Number of Respondents</th>
</tr>
</thead>
<tbody>
<tr>
<td>Mexican</td>
<td>206</td>
</tr>
<tr>
<td>Chinese/Asian</td>
<td>186</td>
</tr>
<tr>
<td>BBQ</td>
<td>181</td>
</tr>
<tr>
<td>Italian</td>
<td>116</td>
</tr>
<tr>
<td>Pizza Place</td>
<td>115</td>
</tr>
<tr>
<td>Hamburger Style</td>
<td>116</td>
</tr>
<tr>
<td>Coffee Shop</td>
<td>96</td>
</tr>
<tr>
<td>Family Style</td>
<td>70</td>
</tr>
<tr>
<td>Fish/Chips Type</td>
<td>11</td>
</tr>
<tr>
<td>Total</td>
<td>1097</td>
</tr>
</tbody>
</table>

Top 3 Restaurant Choices
- Mexican – 206
- Chinese/Asian – 186
- BBQ – 181
When students were asked about change and whether they wanted to see Lawson grow...

I believe it is important that we do everything possible to grow Lawson in all areas including jobs and new

I like Lawson just the way it is. I am not interested in seeing the city grow.

I am interested in seeing Lawson grow, but believe we need to improve the services we have.

I would be interested in seeing Lawson grow slowly if we can maintain the same level of

“Quotes from Students”

“Everyone in Lawson is welcoming and having the sense of community is amazing. We grieve and celebrate as one.”

“I like the small town feeling and couldn’t imagine living in a bigger city. Lawson is a very safe place.”

“I love the small town, the people in it, and would love for my kids to experience school here.”

“The school system is the best one around and for the most part, our town is a safe and humble environment.”

“We come together as a community when we struggle. We are very close, what’s not to love?”
**Student Feedback**

Top Hangout Spots & Things To Do

Students responded back with what top hangout spots they wanted in the city of Lawson.

Top 3 – Things to do Wish List
Community Center – 258
Movie Theater – 243
Bowling – 180

<table>
<thead>
<tr>
<th>Ideal Hangout Spot</th>
<th>Number of Respondents</th>
</tr>
</thead>
<tbody>
<tr>
<td>Community Center</td>
<td>258</td>
</tr>
<tr>
<td>Movie Theater</td>
<td>243</td>
</tr>
<tr>
<td>Bowling Alley</td>
<td>180</td>
</tr>
<tr>
<td>Coffee Shop</td>
<td>128</td>
</tr>
<tr>
<td>Shooting Range</td>
<td>125</td>
</tr>
<tr>
<td>Pizza Place</td>
<td>107</td>
</tr>
<tr>
<td>Arcade</td>
<td>60</td>
</tr>
<tr>
<td>Swimming Pool</td>
<td>40</td>
</tr>
<tr>
<td>Paintball</td>
<td>15</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>1156</strong></td>
</tr>
</tbody>
</table>

Comments:

Students said Lawson has...
...a very close community
...great schools
...great sports teams

However, many of the students do not feel there is enough job opportunities or things for kids to do in the area.
Community Feedback

Everyone was excited to participate in the community survey. They provided us with comments of what they like about Lawson and what they see as community needs. Not every comment was positive, but even those negative were welcomed constructive criticism. See a samples of responses below...

“Everyone should take pride where they live. Clean up town, make us proud of where we live.”

“The community could really use more diversity and different types of restaurants.”

“There are areas in town where we need better drainage for water when it rains.”

“A good town, great place to live and raise children. Good schools! We need more shops and people should shop locally.”
“Be nice if local stores could open longer. Great to see more shops and businesses opening in town!”

“The reason I state that a community center would be great, is not only would it bring in great business to Lawson, but also keep everyone, especially teens, out of trouble.”

“Thanks for moving in the right direction.

“Very excited about the recent growth in town plus the new housing and fiber coming to town.”

“We need to continue work to fix streets.”

“Survey was a good idea. Thanks for asking our opinions. I hope something comes from our input and you don’t just ignore things people are telling you.”
Lakeview Event Center
19959 N. Raum Road
Available for events by booking at Lawson City Hall
Lawson City Lake

- Flying Cardinal Disc Golf
- 2 Shelter Houses
- Primitive Camping
- Path around the lake
- Fishing dock or from the shore
- Boating – no engines
Lakeview RV Camping
19779 N. Raum Rd.

- Coming Spring of 2020
- 22 Sites
- Shelter house
- Shower house
- Full Electric and Water hookup
- Laundry Facilities
Lawson City Pool

Built in 1966, the Lawson swimming pool provides a family and friendly environment for all to enjoy. The Lawson Swim Club has grown in size and popularity with the most memberships and guests in recent years.
Lawson Police Department

- 24/7 Community Coverage
- 9 full time officers and staff
- Police Administration – 23.5 year average experience
- Full-time officers – 15.25 years average experience
- The Park/Walk/Talk Program has resulted in an average of 4,180 citizen contacts in the last 5 years
- Police Department offers free resident checks for homeowners within the city limits
- The Department averages 36,055 miles per year patrolling Lawson
- Over the last 3 years, the police department has averaged 67 arrests per year
- Felony arrest average 22 per year
The Lawson Fire & Rescue Protection District runs have increased over the last few years, especially the Emergency Medical Service (EMS) runs.
**Lawson Park Board**

The Lawson Board consists of 5 volunteer members as well as honorary members. The Park Board manages the city lake, the city park and the Cardinal Complex. Their mission is to provide improvements and maintenance of parks used for recreational activities for the citizen of Lawson. Lawson Youth Sports Association (LYSA) is a committee under the park board that manages various sports opportunities for the people of Lawson. Lawson Farmer’s Market has joined the Lawson Park Board.

**Below are just a few of the many projects that the Lawson Park Board members have completed**

- Lawson Picnic
- Fall festival
- Bat houses for parks
- Roof on restrooms at city park
- Painted WWI memorial
- Police officer appreciation day
- Community Easter egg hunt
- Homerun derby at city picnic
- Car show at city picnic
- Fire Department open house & ribbon cutting roof on WWI memorial at city park

- Movies in the Park
- Boat dock at the city lake, in collaboration with Lawson Rotary
- Landscape rock around path at Cardinal Complex
- Handicap parking at the Cardinal Complex
- 5 primitive campsites added at city lake
- Dugout covers at Cardinal Complex
- Rework baseball fields for water run off
- Fence cap on all ball fields
- Repair fence at Cardinal Complex
- New garage door at Cardinal Complex
- Asphalt path at Cardinal Complex
- 15 cubic yards of mulch at city park
- Concession stand built at city park
- Roof on shelter house at city park
The City of Lawson was notified by DNR that upgrades to the water and wastewater system would be needed to remain in compliance. These advancements were necessary to meet the upcoming standard requirements of DNR (Department of Natural Resources).

The City looked at several options and received pricing for the upgrades. After discussion, it was determined that water rates would need to be substantially raised if the City kept the water and sewer and contracted the upgrades.

The City requested bids for the sale of the water and sewer. Three bids were received and reviewed. After looking at these options and alternatives, and the decision that it is in the best interest of the City to give the citizens of Lawson the ballot option to sell the water and sewer.

The vote to sell the water and sewer to Missouri American Water (MOAW) was on November 7, 2017. The vote passed by over 90%.

The water and sewer transferred to MOAW on August 31, 2018. The City of Lawson received $4,000,000 for the sale of the utilities. After paying off all outstanding debt service on the water and sewer systems, the city had a net remainder of over $3,000,000.00. A portion of these funds are being used to accomplish the goals set by the community in the 2017 comprehensive plan. The Council has stipulated that these funds must save or make money for the community into the future.

Since the transfer, MOAW has made improvements to Lawson, MO water and sewer system and lagoon upgrades are in process.

MOAW guaranteed to keep the water and sewer rates for a minimum of 2 years. Their rates are set by the Public Service Commission, which will be substantially lower than what they would have been if the water was updated and retained by the City of Lawson.
City of Lawson

Historic and Projected Population

<table>
<thead>
<tr>
<th>Flow</th>
<th>Units</th>
<th>2015-2016 Avg.</th>
<th>gpcpd</th>
<th>Peaking Factor</th>
</tr>
</thead>
<tbody>
<tr>
<td>Average Annual</td>
<td>GPD</td>
<td>207,984</td>
<td>84</td>
<td>-</td>
</tr>
<tr>
<td>Max Month</td>
<td>GPD</td>
<td>378,443</td>
<td>153</td>
<td>1.8</td>
</tr>
<tr>
<td>Peak Day</td>
<td>GPD</td>
<td>768,093</td>
<td>311</td>
<td>3.7</td>
</tr>
</tbody>
</table>

From 2017 Comp Plan
Lawson straddles the county line between Clay and Ray counties. The city’s population has trended upwards growing from 2,060 in 1990 to 2,409 in 2015. As of 2016, the estimated population is 2,517, which would be the largest Lawson has ever been since it became a city. The city projects to continue to grow as more families move into the area.

- As of July 1, 2016 the estimated population of Lawson was 2,517.
- Note: 2,517 would be the highest population in the history of Lawson.
The median age of Lawson residents is 35.4, just slightly lower than the Clay County median of 36.5.

Ray County’s median is 40.7. However, the distribution by age is somewhat unique. Lawson has higher percentages of senior residents (7 percent are 80 and over).

On the other end of the chart, Lawson has larger percentages of children under 5. This perhaps indicates that young families are starting out in Lawson.
Household Income

- The distribution of household incomes trends toward lower end.
- Nearly a quarter of Lawson households have annual incomes below $25,000.
- At the higher end of the scale, less than 2 percent of Lawson households have annual incomes above $150,000, compared to 8 percent in Clay County and 4 percent in Ray County.

![Percent of Households by Household Income](chart.png)
Household Median Income

Lawson’s median household income is lower than the Clay County median but higher than Ray County.

From 2017 Comp Plan
Ownership vs Renter

29% of housing units in Lawson are renter occupied. The exact same ratio as the rest of Clay County. Renting is less common in Ray County (24%).

<table>
<thead>
<tr>
<th>Housing Units</th>
<th>Number</th>
<th>Percent</th>
</tr>
</thead>
<tbody>
<tr>
<td>Total</td>
<td>880</td>
<td>100.0%</td>
</tr>
<tr>
<td>Owner</td>
<td>622</td>
<td>70.7%</td>
</tr>
<tr>
<td>Renter</td>
<td>258</td>
<td>29.3%</td>
</tr>
</tbody>
</table>

From 2017 Comp Plan
Lawson has 622 housing units; according to a 2015 survey 79% of those are valued at $150,000 or less.

Lawson has a higher percentage of affordable ‘First Time’ buyer homes than anywhere else in Ray or Clay County.
Rental Values

The rents tend to be lower in Lawson than the rest of Clay County. Nearly 40% of units rent for less than $600 a month. While there are more expensive units available in Lawson, affordable housing and rentals are prevalent.
Median Monthly Rate

Median rent is slightly lower in Lawson than Clay County average, but higher than Ray County.

<table>
<thead>
<tr>
<th>County</th>
<th>Median Monthly Rent</th>
</tr>
</thead>
<tbody>
<tr>
<td>Lawson</td>
<td>$651</td>
</tr>
<tr>
<td>Clay County</td>
<td>$668</td>
</tr>
<tr>
<td>Ray County</td>
<td>$497</td>
</tr>
</tbody>
</table>
Lawson has an older housing inventory with most homes built prior to 1980, indicating a need for new single-family homes.
Educational Attainment

Educational attainment levels are slightly lower in Lawson with high percentages of the adult population with a high school diploma or less.

<table>
<thead>
<tr>
<th>Educational Attainment</th>
<th>Number</th>
<th>Percent</th>
</tr>
</thead>
<tbody>
<tr>
<td>Total 25+</td>
<td>2,299</td>
<td>-</td>
</tr>
<tr>
<td>Less Than High School</td>
<td>213</td>
<td>8%</td>
</tr>
<tr>
<td>High School</td>
<td>698</td>
<td>28%</td>
</tr>
<tr>
<td>Some College No Deg.</td>
<td>845</td>
<td>25%</td>
</tr>
<tr>
<td>Associates</td>
<td>64</td>
<td>8%</td>
</tr>
<tr>
<td>Bachelors</td>
<td>402</td>
<td>21%</td>
</tr>
<tr>
<td>Graduate Degree</td>
<td>77</td>
<td>10%</td>
</tr>
</tbody>
</table>
Young and Educated

Retaining and growing the young and educated population (those age 25-34 with at least a bachelor’s degree) is key in economic development. This population is relatively small in Lawson, but it has grown between 2009 and 2014.

Lawson
Middle School/High School
Media Center

<table>
<thead>
<tr>
<th>Year</th>
<th>Young and Educated Population (25-34 with at least a Bachelor’s Degree)</th>
</tr>
</thead>
<tbody>
<tr>
<td>2009</td>
<td>36%</td>
</tr>
<tr>
<td>2014</td>
<td>48%</td>
</tr>
</tbody>
</table>

From 2017 Comp Plan
Lawson School District Enrollment

- Lawson School District has seen moderate growth since they started collecting the data in 1970.
- The more impressive factor is that they have only had 0.5% to 2.4% drop out rates and 95.7% to 96.1% attendance, showing that these schools are excelling at making sure students get a high school diploma.
- With a competitive robotics program, these students are prime for the 21st century type of job growth.
Employment by Industry (Jobs located in Lawson)

Educational services is the largest employing industry in Lawson followed by Retail and Accommodations and Food Services. Other key industries like manufacturing and professional-technical services are not well represented in Lawson.

**Lawson Employment by Industry, 2014**

<table>
<thead>
<tr>
<th>Industry</th>
<th>Jobs</th>
</tr>
</thead>
<tbody>
<tr>
<td>Educational Services</td>
<td>95</td>
</tr>
<tr>
<td>Retail Trade</td>
<td>66</td>
</tr>
<tr>
<td>Accommodation and Food Services</td>
<td>62</td>
</tr>
<tr>
<td>Health Care and Social Assistance</td>
<td>52</td>
</tr>
<tr>
<td>Construction</td>
<td>36</td>
</tr>
<tr>
<td>Arts, Entertainment, and Recreation</td>
<td>33</td>
</tr>
<tr>
<td>Finance and Insurance</td>
<td>23</td>
</tr>
<tr>
<td>Professional, Scientific, and Technical</td>
<td>22</td>
</tr>
<tr>
<td>Administration &amp; Support, Waste</td>
<td>20</td>
</tr>
<tr>
<td>Public Administration</td>
<td>13</td>
</tr>
<tr>
<td>Wholesale Trade</td>
<td>12</td>
</tr>
<tr>
<td>Other Services (excluding Public)</td>
<td>4</td>
</tr>
<tr>
<td>Manufacturing</td>
<td>3</td>
</tr>
<tr>
<td>Information</td>
<td>3</td>
</tr>
<tr>
<td>Real Estate and Rental and Leasing</td>
<td>1</td>
</tr>
<tr>
<td>Transportation and Warehousing</td>
<td>1</td>
</tr>
<tr>
<td>Management of Companies and Enterprises</td>
<td>0</td>
</tr>
<tr>
<td>Mining, Quarrying, and Oil And Gas</td>
<td>0</td>
</tr>
<tr>
<td>Agriculture, Forestry, Fishing and Hunting</td>
<td>0</td>
</tr>
</tbody>
</table>

From 2017 Comp Plan
When asked how far residents travel to work one way, residents responded...

Commuters are traveling anywhere from 6 to 100 miles one way. This is a breakout by distance.

<table>
<thead>
<tr>
<th>Distance Traveled (Miles)</th>
<th>Number of People</th>
<th>%</th>
</tr>
</thead>
<tbody>
<tr>
<td>1-10</td>
<td>15</td>
<td>21.74%</td>
</tr>
<tr>
<td>11-20</td>
<td>15</td>
<td>21.74%</td>
</tr>
<tr>
<td>21-30</td>
<td>10</td>
<td>14.49%</td>
</tr>
<tr>
<td>31-40</td>
<td>12</td>
<td>17.39%</td>
</tr>
<tr>
<td>41-50</td>
<td>9</td>
<td>13.04%</td>
</tr>
<tr>
<td>51-60</td>
<td>4</td>
<td>5.80%</td>
</tr>
<tr>
<td>61+</td>
<td>4</td>
<td>5.80%</td>
</tr>
<tr>
<td>Total</td>
<td>69</td>
<td>100.00%</td>
</tr>
</tbody>
</table>
Commuting Patterns

1,114 Lawson residents commute outside of the city to work while 532 non-residents commute into Lawson. 71 Lawson residents both live and work in the city limits.

- Approximately 50% of Lawson residents commute to work outside the city limits.
- There are a few residents who drive 60 miles plus each way to work. They stated that “Living in Lawson made the long drive worth it”.

From 2017 Comp Plan
For jobs located in Lawson, Lawson draws workers from the surrounding area, particularly Kearney and Excelsior Springs.

On the survey, numerous residents and students mentioned that “Lawson needed more jobs in town.”
Lawson workers who commute out of the city work in other employment centers in Clay County, especially Claycomo, North Kansas City and Liberty.
### Summary of 2017 Survey Comments

Strengths & Needs in Lawson, MO
(in no particular order)

<table>
<thead>
<tr>
<th>Strengths</th>
<th>Areas of Concern or Needs</th>
</tr>
</thead>
<tbody>
<tr>
<td>❑ Caring Community</td>
<td>❑ Make People Proud of How Town Looks</td>
</tr>
<tr>
<td>❑ Outstanding Schools – Blue Ribbon</td>
<td>❑ More Things for Kids to Do</td>
</tr>
<tr>
<td>❑ Safe Place to Live</td>
<td>❑ Community Center</td>
</tr>
<tr>
<td>❑ City Lake</td>
<td>❑ Grocery Store</td>
</tr>
<tr>
<td>❑ City Park &amp; Cardinal Complex</td>
<td>❑ More Housing in Town</td>
</tr>
<tr>
<td>❑ Parks &amp; Rec Activities</td>
<td>❑ More Support for Local Merchants</td>
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<tr>
<td>❑ Strong Family Ties</td>
<td>❑ Clean up the City</td>
</tr>
<tr>
<td>❑ High School Sports</td>
<td>❑ More Walking Trails</td>
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<tr>
<td>❑ Churches &amp; Church Activities</td>
<td>❑ Other Places to Eat and Hang Out for Kids</td>
</tr>
<tr>
<td>❑ High School Activities</td>
<td>❑ Water/Sewer improvements</td>
</tr>
<tr>
<td>❑ Small Town Values</td>
<td>❑ Lack of Growth in Recent Years</td>
</tr>
<tr>
<td>❑ Fire &amp; Police Support 24/7</td>
<td>❑ Improvement to Streets &amp; Storm water</td>
</tr>
<tr>
<td>❑ Affordable Land and Room to Expand</td>
<td>❑ More Affordable Homes for 1st Time Buyers</td>
</tr>
<tr>
<td>❑ Convenience to Kansas City</td>
<td>❑ More Jobs in Town for Adults &amp; Kids</td>
</tr>
<tr>
<td>❑ Low Property Taxes</td>
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</tbody>
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City of Lawson, Missouri
Prioritized Goals – Updated and Approved by Lawson City Council January 2020

1. Clean up the City
   - Revitalize downtown area and redevelop store fronts
   - Work toward having every house within the city livable and occupied
   - Work with code enforcers to insist compliance with all city housing codes

2. Create more affordable housing/Grow the City
   - Provide incentives for developers interested in building new housing neighborhoods
   - Continue efforts to replace N. Raum Bridge and grow City to the north
   - Rehab/remodel or demolish abandoned homes – build new
   - Work to develop new access from D highway – connecting to Salem Road

3. Pursue grocery Store, other retail and commercial businesses
   - Seek out additional eating establishments and other commercial development
   - Create a plan for downtown revitalization
   - Attract commercial opportunities along 69 Hwy, D Hwy, and Pennsylvania
   - Establish and maintain a scheduled Planning and Zoning meeting to actively addressing the City’s zoning needs and looking to the future as part of the planning capacity

4. Continue to address and improve Storm Water drainage issues in town and continue to make street improvements
   - Develop plan to maintain current streets and infrastructure
   - Develop a plan/schedule to clean out and maintain all drains and pipes
   - Provide Public Works necessary manpower/equipment to maintain city

5. Expand recreational opportunities for Adults and Youth
   - Turn City Lake into destination “show place” for City
   - Work to promote the “Lawson Swimming Pool” a fantastic summer attraction
   - Finish the RV park at City Lake and promote it as destination for RV/Camper enthusiast
   - Promote the new Lakeview Event Center as a destination for special events for Greater Kansas City area
   - Promote the Disk Golf Course as a destination
   - Additional walking trails
   - Improvement of baseball/softball complex
   - Develop a dog park
   - Develop a soccer field complex
   - Explore option for a multi-purpose shooting range
   - Build a community center in town

6. Attract industry
   - Attract light manufacturing and additional jobs in town
   - Develop property at 69 Hwy & MM Hwy

7. Police Support
   - Maintain 24/7 coverage
   - More meet and greet opportunities
   - Make Lawson the safest small town in this region

Visit
www.cityoflawsonmo.org/comprehensive-plan
for the entire Comprehensive Report
City of Lawson, Missouri
Prioritized Goals
Approved by Lawson City Council
June 26, 2017

1. **Clean up the City**
   - Develop Plan to rehab or remove vacant, blighted buildings
   - Revitalize downtown area, including updating store fronts
   - Make people proud of how the town looks
   - Coordinate nuisance issues with local police
   - Work with code enforcers to insist compliance with all city housing codes

2. **Create more affordable housing**
   - Provide incentives for developers
   - Rehab/remodel or demolish abandoned house—build new
   - Seek ways to encourage new developments in Lawson

3. **Pursue grocery Store and other retail and commercial businesses.**
   - Develop and pursue businesses to fill empty buildings on Pennsylvania
   - Additional eating establishments
   - Improve/add parking areas along Pennsylvania and Raum
   - Be pro-active on possible zoning changes and pursue commercial development

4. **Continue to address and improve storm water drainage issues in town and continue to make street improvements (Immediately, fix Moss Street Crossing)**
   - Develop plan to maintain current streets and fix all potholes
   - Schedule the overlay of streets across town.
   - Develop a plan/schedule to clean out and keep clean all drains and pipes.
   - Provide Public Works necessary manpower/equipment to maintain city

5. **Expand recreational opportunities for adults and Youth**
   - Turn City Lake into destination “show place” for City
   - Include RV opportunities at City Lake
   - Additional walking trails
   - Improvement of baseball/softball complex
   - Develop a soccer complex
   - Do more to strengthen family ties in town
   - Build a community center in town

6. **Attract Industry**
   - Light manufacturing
   - More jobs in town

7. **Police Support**
   - Maintain 24/7 coverage
   - More meet and greet opportunities
   - Add sufficient officers for more efficient scheduling
   - Make Lawson the safest small town in this region

Go to [https://cityoflawsonmo.org/comprehensive-plan](https://cityoflawsonmo.org/comprehensive-plan) for the complete comprehensive plan
RESOLUTION

A Resolution approving a Long-Range Comprehensive Plan for the City of Lawson, Missouri.

WHEREAS, the City Planning Commission of the City of Lawson has prepared a long-range Comprehensive Plan, and

WHEREAS, the Comprehensive Plan has been prepared with the objective of guiding the future growth and development of the City of Lawson in accordance with established procedures and in harmony with the Missouri Statutes pertaining to Planning-Zoning, and

WHEREAS, the City Planning Commission has reviewed the Comprehensive Plan and a public hearing was held on May 31, 2017 after due public notice in The Lawson Review, and that such public hearing was duly held on the designated date at City Hall, Lawson, MO., and

WHEREAS, the City Planning Commission has duly considered and reviewed those proceedings, which have been generally favorable, with only isolated opposition.

THEREFORE BE IT RESOLVED that the City Planning Commission of the City of Lawson, does hereby adopt the Comprehensive Plan for the City of Lawson and does hereby make its final report to the Board of Alderman, in recommending their formal adoption of the Comprehensive Plan.

I hereby certify that the foregoing Resolution was duly adopted by the City Planning Commission of Lawson, Missouri, on May 31, 2017.

[Signature]
Kelly Lampkin, Chairman

5/3/2017
History of Lawson, MO

In 1989, the City Council was wise enough to ask that the “History of Lawson”, that originally appeared in the 1965 Comprehensive Plan, be included in the 1989 version. The 2017 Council is equally as wise and have asked that that same history be part of the 2017 City of Lawson Comprehensive Plan.

An update has been created for 2020 with the progress that has been made within Lawson. Much of the 2017 data is still relevant and is included. The unchanged pages have been marked with “2017 data”.

HISTORY

The earlier history of the mid-continent Great Plains area dates back before the year 1500 when many Indian tribes, including the Osage, were believed to have lived near the Ohio River. Sometime prior to 1540 these tribes moved down the Ohio River valley and separated. Some, including the Omahas and Osage, traveled northward to the Missouri River and then along it to the mouth of the Osage River. Here, the Osage tribe remained while the Omahas and Poncas moved north, and the Kansas tribe followed the Missouri River to the mouth of the Kansas River. The City of Lawson, and the counties adjoining the Missouri River valley, were areas frequented by Indian tribes.

The earliest record of the white man to this general vicinity was an exploratory party headed by Sieur de Bourgmont, who in 1734 marched a troop of his men from Fort Orleans at the mouth of the Grand River and along the north side of the Missouri River and then crossing the river in their canoes to the Indian village of "Canzes", which was located near where downtown Kansas City is today.

The Louisiana Purchase was consummated between the United States and France in 1803, including the area which is now the State of Missouri. In 1812, the name of the territory was changed to that of Missouri.
In 1808, Fort Osage was established along the south bank of the Missouri River in Jackson County at the first white settlement in this general vicinity. A few years later, in 1821, a trading post was established by Francois Chouteau near the confluence of the Kansas and Missouri Rivers. This was also the year that Missouri was formally admitted into the Union.

In 1825, the Osage Indians relinquished their rights to the "Twenty-Four Mile Strip" adjoining the west edge of Missouri and extending south to Arkansas. For this land, plus all their remaining land in Missouri, Arkansas, and part of Kansas, the U. S. Government paid them $7,000 per year for seven years.

Howard County was originally organized in 1816 to include all of Missouri west of a line extending north from the mouth of the Osage River and all territory between the Missouri and Osage Rivers. Ray County was officially established in 1821, Clay County in 1822, and Clinton County in 1833. The location of Lawson in close proximity to the corner of Clay and Clinton Counties has given it the informal name of the "Three County Community".

The history of the City of Lawson predates its official founding in 1870. Its past is inextricably bound up in the early history of the "three county" area, which received its first migrants from Kentucky, Virginia, Tennessee, and North Carolina in 1822.

The earliest inhabitants settled primarily in the timberlands and near springs for water. As the timber was cut for log houses and fuel, the land was then tilled for crops. The earliest log houses had mud daubed in the cracks, stick chimneys, no windows, and no floors. no windows, and no floors.

Typical of the early frontier village, the churches came first, with schools and other town development later. Today, the City of Lawson is situated in the center of an area which produced several historic churches and villages.
The Union Church is located approximately five miles southeast of Lawson. It had its beginning in 1844. The old Salem Church, located approximately five miles south of Lawson, was dedicated in 1906, although its beginning was in the early 1840's. The New Hope Baptist Church, six miles west of Lawson, stems from a group which began in 1827. The Mt. Vernon Church, constructed in 1871, is now a part of the Watkins Mill State Park. Its group was organized in 1854, with Mr. Watkins as a charter member, and who later furnished two-thirds of the cost of the building.

The six neighboring communities which surrounded the present City of Lawson, include: (1) Lisbonville, located southeast of Elmira, (2) Pleasant View, a few miles northeast of Lawson, (3) Claysville, four miles south of Lawson, and west of the county line, (4) Greenville, three miles west of Claysville, (5) Barnesville, approximately four miles north of Lawson and west of the county line, and (6) Haynesville, five miles west of Lawson, and northwest of Holt. Today, Greenville, Barnesville, and Haynesville are still identified on the State Highway County maps, although very little of the original settlement remains, and the other three have virtually vanished.

Watkins Mill, then and now, occupies a unique place in the history of the City of Lawson. Waltus L. Watkins, a Kentuckian, came to Clay County in the late twenties or early thirties. During the late thirties and early forties he operated a saw mill and grist mill. At one time his land holdings extended all the way to the present site of Lawson, and beyond. In 1845, Mr. Watkins began building his permanent homestead. It was finished in 1851. In 1852 he built the octagonal shaped, two room, brick school house. In 1859 he began construction of the three story brick woolen mill, the first of its kind west of the Mississippi. All of the foregoing construction was by slave labor, but experienced mill hands were brought from the woolen mills of Philadelphia. The mill was in full operation in 1863, and continued to operate until the middle eighteen nineties by the three Watkins sons, following their father's death in 1884.

The present townsite of the City of Lawson was purchased by Benjamin Elston in 1864 from Waltus Watkins. This eighty-acre tract was purchased by Josephe Raum in 1870. A few months later he
sold fort acres to the St. Joseph Land Co., which had the same directors as the St. Joseph Railroad Co. which was constructing a line from St. Joseph to a point in southern Ray County, across the river from Lexington. It is further reported that work was begun immediately for a railroad depot* even before the streets were laid out.

The new town was to be called Doniphan, until it was discovered that another community had utilized that name. Therefore, the name Lawson was a second choice in honor of the president of the new railroad line, and a former St. Joe citizen who had become a member of the Donnell, Lawson and Company banking firm of New York. When it was later found that this name, too, had been preempted, the name Lawson Station was selected. Later, when the other community decided to change its name, the word “Station” was dropped.

Mr. George Young was the first to open a business establishment. His stock of merchandise included paints, oils, notions, and groceries. Also, in 1870, Robert J. Clark and J.T. Hurt of Claysville built a general store on the present site of the Lawson Bank. Mr. Clark also became Lawson’s first postmaster from 1870 to 1881.

Incorporation procedures for the City of Lawson were completed in 1871. The exact date is unknown because of a fire which destroyed all City records in 1914.

The town park was given to the City of Lawson by the Land Company, as noted in the following excerpt from the abstract:

“The Saint Joseph Land company here declares that it is the sole owner and proprietor of the Town of Lawson (except specific lots disposed of as stated in various deeds, with each of which a map is given designing such area) and that said Town was laid out by said company and including what was appropriated for right of way by said railway purposes, which excepting the right of way grounds aforesaid was subdivided into public square and lots blocks bounded by streets and alleys.”

In 1887, the Chicago, Milwaukee, St. Paul & Pacific Railroad constructed its line through the City of Lawson.
The Methodists and Presbyterians were the first to build a house of worship, which they jointly shared for several years. The Masonic Lodge was the first of the fraternal and civic organizations to organize in 1870.

The first School District was organized in 1871, immediately after the town was incorporated. In 1883 a two story, three room brick school building was erected on the present administrative office site, two additional rooms were added in 1905. The present school building was constructed in 1915. In 1921 the District was expanded by adding East Fork and part of Riggs District, and adopting the Junior-Senior High School Plan. Free text books were voted in 1931. A small Negro school was also in operation during the early years, ranging in attendance from eight to twenty five, but it ceased in 1906. School busses were added by the Lawson School District in 1937, and a few years later the district boundaries were expanded under a state wide redistricting program to include practically all of the area previously referred to in this historical narrative.

In the late eighties, plans were being made to locate an institution of higher learning in this general area. Many Lawson citizens worked hard for its location to be in this City, but the final location for the Woodson Institute was the City of Richmond. However, local interest continued and the Lawson Presbyterian Academy was organized in 1891. A new college building was constructed immediately north of the elementary school site in 1898, but it was destroyed by fire the same year.

In 1873 a group of citizens organized the Lawson Cemetery Company. The original two acres has since been expanded. This company was incorporated in 1930 and continues to operate this facility.
The Lawson Bank was established in 1883, the oldest existing bank in Ray County.

The next oldest business firm is the Morrow & Sons, Lumber, Hardware and Building Supplies. It was originally established by J. M, Morrow in 1888.

The Lawson District Fair, organized in 1886, was a major event for more than a decade, with a wide variety of events and exhibits.

Since 1902, the Lawson Picnic, originally sponsored by the Odd Fellows and the Modern Woodmen, has been a major annual event. As the years went on it grew and grew, and both railroads put on special trains to bring the crowds here from all of the surrounding counties. In 1922, it was reported that there were two thousand cars in Lawson, and the crowd estimated at five thousand. This celebration has traditionally been held in the Rhodus Grove, west of town, or in the city park.

The Lawson Gazette was first published in 1881. In 1889, W. L. Bales purchased the paper and changed its name to The Lawson Journal. The paper changed hands again in this general period, and another paper started titled The Lawson Leader. These two were soon combined as The Ray County Review. In 1916 the paper was purchased by Sam Halstead, who changed its name to The Lawson Review, which continues to this day and is the oldest newspaper in Ray County.

The Missouri Valley Fox Hunt Association was formed in 1906 "to revive memories of a time when the woods and prairies of this Missouri region abounded with fox, the wolf, and other species of wild life. " It died out in the Great Depression years of the early
thirties, but the record indicates that crowds of five thousand were frequently in attendance.

In 1931, the Rock Island Railroad constructed its line through the City of Lawson, and U. S. Highway No. 69 was built one mile west of town.

In 1949 the Elmira Coal Mine was closed.

In 1952 the City voted a bond issue for a new water system. More recently a bond issue has provided for a complete sanitary sewer system. These facilities were completed in 1964.

The installation of a Nike Base one mile east of town in the late fifties adds a significant relationship to the community, as does the acceptance of the Watkins Mill estate into the State Park system in recent years.

The current rebuilding of State Highway D connecting to U. S. Highway No. 69, plus the construction of the Interstate Freeway six miles to the west are all significant factors which will affect the potential growth and development of the City of Lawson.

Although the City of Lawson today is a small community of approximately one thousand population, its past has been varied and colorful, and its future in good measure will depend upon what its citizens and civic leaders want to make of it.

The City of Lawson remains a small community, however, it has shown a high rate of growth over the last forty years, increasing from 486 in 1950 to an estimated 2362 in 1989.

The Nike Base, located near the city, has been abandoned and no longer affects the community as a missile base complex. The small industrial plant operating in the building has a minimal effect on the economy of the area. The Watkins Mill State Park is constantly growing and increasing in popularity resulting in a positive effect to the community.